Intellectual Property, Copyright and Open Access: What do they mean for Teaching and Scholarly Publishing?

Date: 2pm - 4pm, 16th, March 2012  Location: Paul S Lam Conference Centre, Rm 308 Amenities Building

Description:
The Internet provides a vast array of opportunities to share, collaborate, communicate and disseminate scholarly research to a wider audience at virtually no marginal cost. This has resulted in a push from scholars to allow research results to be more easily accessed and used, including their use for teaching and learning. In response, publishers and media companies have become more vigilant in enforcing copyright, and the manner in which scholarly publications are used within the academy.

This raises a number of key questions:
- How should higher education in Hong Kong interpret intellectual property issues?
- What are universities in Hong Kong doing to push for Open Access and greater availability of scholarly output?
- What is Hong Kong government's view on copyright?
- What is 'fair dealing' and the use of scholarly works for teaching and learning?

A panel of experts has been invited to share their experiences and discuss copyright issues in Hong Kong. The group represents a continuum from Open Access to the government's views on Copyright (which attempts to balance the interests of the public and the publishers). The speakers will talk about these issues from their particular perspectives and update you on the current status.

1. Open Access and Scholars Hub@HKU
The HKU’s Scholars Hub: How the use of open online repositories is expanding the dissemination of scholarship and how you can use HK Author Addendum to help transform scholarly communication.

Speakers: Professor John Bacon-Shone, Social Sciences Research Centre and David Palmer, Scholarly Communications Team Leader, University Libraries

2. Using the Creative Commons Licensing system for scholarly works in Hong Kong
A strong advocate belief in life-long learning, Mr Ma will discuss his experience as a translator and creator of open courseware, and the opportunities for student learning offered by the Creative Commons model.

Speaker: Mr Peter Ma (馬景文): Creative Commons Hong Kong

3. Copyright and Higher Education
The Government representative of the Intellectual Property Department of the HK SAR will present an overview of the basic concept of copyright in Hong Kong as well as certain permitted acts under the Copyright Ordinance that may be applicable to the educational sector.

Speaker: Ms Michelle Chong, Senior Solicitor, Intellectual Property Department, Government of the Hong Kong SAR

All interested staff from institutions in Hong Kong are welcome to attend.

To register, please go to: http://tlcserver.in.edu.hk/registration/ip_2012

David M. Kennedy, Director, Teaching and Learning Centre  Rachel Cheng, Librarian  Fleming Woo, Director, Information Technology Services Centre